PONTIFICIA UNIVERSIDAD JAPERIANA-BOGOTÁ:

FRAMEWORK ON THE POLICY OF UNIVERSITY SOCIAL RESPONSIBILITY – USR AND ITS IMPLEMENTATION

Office for the Promotion of University Social Responsibility — Of. USR

2018
TOPICS TO BE ADDRESSED

1. PUJ – In the Company of Jesus: Cross-sectional Work

2. Fundamentals of USR in the PUJ

3. What does USR mean at PUJ?

4. Inquiries on substantive functions and management of the University, based on USR policy

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1. The Pontificia Universidad Javeriana in the Company of Jesus: Cross-sectional Work

Source: PUJ webpage

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PUJ – Cross-sectional Work

1. Different activities have a national impact

2. Contribute to the intellectual apostolate: from its academic nature.

3. It has been done historically: Relevance in a contextual analysis: reality of the country
2. FUNDAMENTALS OF USR IN THE PUJ

Source: PUJ webpage

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Stage- Father Gerardo Arango S.J. 1989 -1998:
• Forward-looking planning for the country---carried out with experts from the university and national experts on the reality of the country we want to have.
• First draft of Strategic Planning at the PUJ.
• Relevant questions of the PUJ to contribute to solving problems facing the country.

Stage- Father Gerardo Remolina Vargas S.J. 1999 – 2007
• Conceptualization of USR
• Reflections on the substantive function of “service”
• Proposals and reflection to define strategies for the development of “THE SOCIAL” in the university
• Need to create actions with added value……in addition to ordinary actions, from socially forward-looking exercises from each Faculty.
...Background of USR in the PUJ(last 29 years)

Stage - Father Joaquín Emilio Sánchez S.J. . 2007- Feb. 2014

- Approval of the USR policy by CDU-2009.
- Creation of the Office for the Promotion of University Social Responsibility: Of.USR.
- Designation of the Of.USR as a department that supports the joining together of the university with the Work of the Company of Jesus and the regionalization process of the Colombian Province.

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...Background of USR in the PUJ (last 29 years)

Stage - Father Jorge Humberto Peláez, S.J. feb 2014-today

- University planning 2016-2020.
- Definition of 6 megas: Prioritizing issues: transitions and post-agreement, peace, forgiveness and reconciliation, contributions to the process of social transformation.
- Permanent reflection that questions the university and its social contribution, in the framework of the social doctrine of the church, especially from the study of the Encyclical Letter of Laudato-Si
- Confirmation jointly with the regionalization process—Company of Jesus.
- First formal Region-University wager: PUJ program in the Colombian Amazon.

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Statutes

• ...Serve the community of humans, especially the Colombian community in the establishing of a more civilized, cultured and just society inspired by the values proclaimed in the gospel. (Stat. 6)

• From its concrete situation, the University makes an effort to contribute to the creation and spreading of an authentic culture in which methodological knowledge is integrated with the highest human values as well as those of the gospel. (Stat. 8)

• This way, the University seeks to be a positive factor in the development, guidance, critique and constructive transformation of the society in which we live. (Stat. 9)
Mission

The Pontificia Universidad Javeriana is a Catholic institution of higher education, founded and governed by the Company of Jesus, committed to the educational principles and guidelines of the founding entity. Pursue teaching, research and service with excellence, as an integrated university in a country of regions with a global and interdisciplinary perspective, and aiming to:

- integrally form persons that stand out due to their high human, ethical, academic, professional qualities and due to their social responsibility; and,
- the creation and development of knowledge and culture from a critical and innovative perspective,

To achieve having a just, sustainable, inclusive, democratic, united society that respects human dignity.

Agreement No. 576 of the University Governing Board, April 26, 2013

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• "Research and teaching are the primary services that the Universidad Javeriana provides to Colombian society. Therefore it further aims to enrich its cultural and scientific heritage, to be intellectually critical, and to propose new axiological frameworks from the perspective of a peaceful culture and deliver Javeriano alumni that excel in their knowledge, expertise, honor and effective commitment to those less fortunate... [PEJ, 43]"
The research, teaching and service provided by the University, based on the values of the Gospel that inspire the same, motivate the promotion of justice and the defense of the weak. [PEJ, 09].

The University takes an institutional stance regarding the diverse events in national life and uses the power of its position to influence its development. [PEJ, 45].

The University creates opportunities so that the marginalized communities Benefit from the service derived from the research and teaching as well as other actions undertaken by the university within the recognition and respect of their own cultures. [PEJ, 47].
3. What is USR at the PUJ?

Therefore, social responsibility for the Pontificia Universidad Javeriana, demands ethical coherence with its Statutes, its Mission and its Educational Project. It is the dynamic and ongoing inquiry of the university community so that society is always at the heart of the University.
The University is committed to making a **socially responsible contribution**, through its university functions and activities, and likewise, the educational community in which it labors and the society it is a part of demand specific contributions aimed at promoting justice and reconciliation, fostering cooperation, defending the dignity and basic rights of all humans as well as being committed to caring for the environment.
Social responsibility is not simply something new in life and in the day-to-day of the Javeriana university life, this responsibility is part of the very nature and essence of the University, clearly set forth in its Statutes, Mission and Educational Project.

For the Javeriana University, its social responsibility is an ethical affair that seeks to establish an ongoing coherence between what is being done and what has been proposed to be done.
This call speaks permanently to the conscience of the people who make up the Javeriana Educational Community so that society is always the focus of the worries and activities and counting on the existing capabilities and potential of society. This is the reaffirmation of society’s presence both historically as well as currently in university life.
CHARACTERISTICS OF USR AT THE PUJ: C. Ordinary and specific contributions.

The Javeriano Educational Project lists social responsibility among the substantive functions of the University which in itself is understood as service to society and its exercise should be permanently overseen to ensure its effective realization.

Furthermore, it is essential that inside the University and in the light of society, specific contributions are made that significantly bring about its transformation.
CHARACTERISTICS OF USR AT THE PUJ:
D. Community in which it labors and society in which it is set.

Social responsibility does not only refer to the contributions that the University can make to transform the society in which it is set. The University is a community in and of itself and therefore it is vital to reflect and face the **social problems that exist inside of it**. This also implies the responsible university management of providing attention and contributing to the resolution of the social problems that affect its members.
4. Inquiries into the substantive functions and management of the University, from the perspective of USR policy


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In Academics
Some reflections proposed from an USR perspective:
- How does each subject contribute to the social well-being?
- How do we recognize and strengthen professor profiles that respond to the formative processes developed within specific contexts?
- How do we move forward with pedagogical strategies such as university internships or graduation papers to reinforce the analysis of the contexts and build contributions to this together?
Some reflections proposed from the perspective of USR:
- In what manner does the University show evidence of the relevance and the contributions made through research into the problems and contexts of the country?
- How does the university advance in its analysis of its own influence/impact on the national context from the production of knowledge?
- How does the university advance in the linking processes with the Social Work of the Company, from its research?
- What are the strategies of the University to strengthen the management of knowledge from meaningful experiences?

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Some reflections proposed from the perspective of USR:
- How can we make the work mission of the university, which is to bring, deliver and put at the service of those social sectors that do not usually have access to knowledge, a reality?
- How do we build processes of interaction between the University—Society with ethical fundamentals that seek a better way of relating with other sectors in a more co-responsible and relevant way?
- How do we strengthen programs, research and academic “service” activities in the framework of linking opportunities with the Company of Jesus?
Office of the Vice Chancellor of University Affairs
Centro Pastoral San Francisco Javier

KNOWLEDGE AND SPIRITUALITY

KNOWLEDGE AND COMPREHENSIVE FORMATION

KNOWLEDGE AND UNIVERSITY SOCIAL RESPONSIBILITY

Office for the Promotion of University Social Responsibility
Environment and Care of Natural 
Resources

¿What are the contributions to USR in the framework of the Encyclical Laudato SI?
How do we promote the integral care of this, the people, the relations and the surroundings?

Source: PUJ webpage
Office for the Promotion of University Social Responsibility (OFRSU)
IN THE MANAGEMENT OF

Access to Higher Education?
Influence on the Public Policy of Higher Education?
To know more details regarding the work of the Office for the Promotion of University Social Responsibility, created since 2011 to accompany the implementation of this Policy, please go to the following link:

http://www.javeriana.edu.co/rectoria/responsabilidad-social