

Las grandes oportunidades en la transformación del rol financiero hoy y post Covid-19

Seminario AUDIRE

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EL ROL FINANCIERO

INTRA

MICRO

MACRO

**ASEGURAMIENTO
PROACTIVO**

OPCIONALIDAD

PREDICTIBILIDAD

- RESILENCIA
- COMPROMISO
- JUICIO
- COMUNICAR

- ESTUDIO Y ANALISIS
- REDES
- ESCENARIOS
- SOBRE- COMUNICAR

- LECCIONES APRENDIDAS
- RE-CONSTRUCCION
- VISION
- COMUNICACIÓN
ASERTIVA

REPORTES FINANCIEROS PARA LA CRISIS



PLAN DE LIQUIDEZ



TABLEROS DE CONTROL - INDICADORES CLAVES DE GESTION



TRANSPARENCIA

ESTADO DE RESULTADOS EN FUNCION SOCIAL

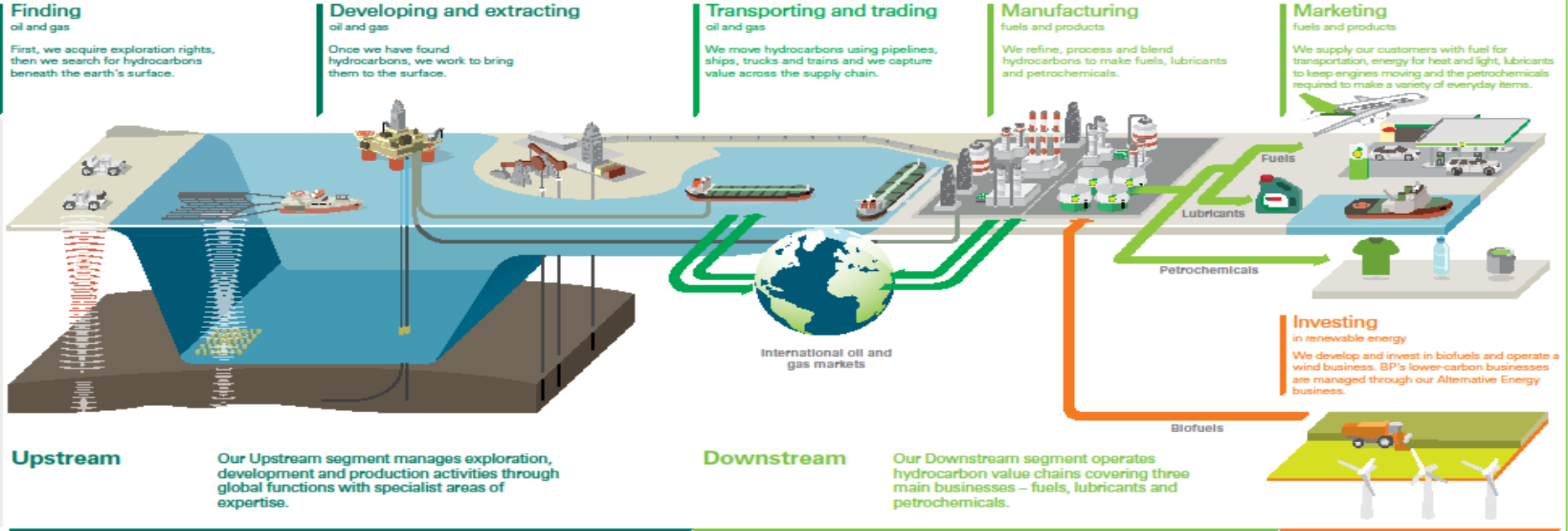
At a glance

BP delivers energy products and services to people around the world.

Through our two main operating segments, Upstream and Downstream, we find, develop and produce essential sources of energy, turning them into products that people need. We also buy and sell at each stage of the hydrocarbon value chain.

In renewable energy, our activities are focused on biofuels and wind.

Business model
For more information on our business model see bp.com/businessmodel.



The value we deliver to society

We believe that societies and communities where we work should benefit from our presence.

Our projects and operations create jobs, opportunities for local suppliers and tax revenues for governments.

When we move into a new area we look for opportunities to create a positive impact. This includes supporting communities' efforts to increase income and improve standards of living.

Economic value generated by BP		Economic value distributed to others				Economic value retained by BP
\$403.3bn	\$328.7bn	\$13.9bn	\$13.7bn	\$12.5bn	\$0.1bn	\$34.4bn
This includes revenue plus interest and dividend receipts, and disposal proceeds.	This includes purchases from suppliers and contractor costs, as well as production and manufacturing expenses.	We contribute to economies around the world through the taxes we pay. We also pay taxes that we collect on our products and services.	We provide direct employment to about 83,900 people around the world. Employee costs include salaries and benefits.	This includes \$5.4 billion in dividends paid to shareholders and \$5.5 billion distributed via our share repurchase programme, as well as finance costs.	The social investment figure is in addition to social bonuses paid to governments as part of licence agreements.	The majority of this is invested in capital expenditure and acquisitions.
See BP Annual Report and Form 20-F 2013.	See page 27.	See page 42.	See page 20.	See bp.com/investors .	See page 43.	See BP Annual Report and Form 20-F 2013.

RE-DIRECCIONAMIENTO ESTRATEGICO



RE-ENFOQUE EN LAS JUNTAS DIRECTIVAS

Informacion

Agilidad y Frecuencia

Construccion Colectiva

Informacion Relevante

Virtualidad